

We invite you to participate in:



International student video conference:  
**Family business and start-ups as opportunities for students**  
Budapest – Warsaw

13<sup>th</sup> October 2017 | Building No. 8 Video auditorium No. 117



Conference Program

8<sup>00</sup> – 8<sup>10</sup>  
OPENING SESSION

- Dr Judit Sági – Associate professor, Finance Department, Budapest Business School
- Dr hab. Sylwester Kozak, prof. SGGW – Faculty of Economic Sciences, Warsaw University of Life Sciences-SGGW

8<sup>10</sup> – 9<sup>10</sup>  
FIRST SESSION

- Miklós Kádár, Token Sales Diagnostics (mikloskadar.com) – **Funding of start-ups** (the relationship between sales and start-ups; the sales characteristics of start-up fundraising; differences between VCs, Business Angels and Crowdfunding from sales point of view)

9<sup>10</sup> – 10<sup>00</sup>  
SECOND SESSION

- Ariunbold Batkhoo (Mongolia) – **Start-ups in Mongolia**
- Joanna Wojciechowska – **The start-up development in Poland**
- Krzysztof Śniezko (Polska) – **Innovations and new trends in start-ups**
- Michał Tuszyński, Kamil Rybak (Polska) – **Start-ups support in developed economies**

10<sup>00</sup> – 11<sup>00</sup>  
THIRD SESSION

- Laczko Levente, Lengyel Enikő (Węgry) – **Local veterinary business**
- Gojayev Sahin, Muluye Melsew Yaregal (Azerbejdżan) – **Family agricultural farming**
- Wu Shuaishuai (Chiny) – **My family business paint shop**
- Iwo Ye Lu, Xu Yue, Yesugen Budbazar (Chiny) – **MYS Beef Hotpot Restaurant**
- Szabó István (Węgry) – **A family company – dry pasta**

Program Committee

- Dr **Judit Sági** – Co-chair of the Program Committee
- Dr hab. **Sylwester Kozak** – Co-chair of the Program Committee
- Dr **Nina Drejerska** – Deputy Dean, Faculty of Economic Sciences
- Dr **Michał Borowy** – Center for Innovation and Technology Transfer
- SGGW
- Dr inż. **Elżbieta Kacperska**
- Dr inż. **Agata Malak-Rawlikowska**
- Dr inż. **Agnieszka Parlińska**

Conference Secretariat

**Joanna Wojciechowska and Krzysztof Śniezko**  
Student Scientific Club „Finance and Economy”

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